Updated Aug 16th, 2014

Appendix 3 – **Sweepstakes Rules**

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| **Official Rules and Terms of Use for Big Win Sweeps** *Effective July 1, 2014*  The Big Win Sweepstakes (BWS) consists of an annual Grand Prize that will be determined each year. The 2015 BWS Grand Prize will be cash prize of $100,000. Participants qualify to win the Grand Prize by accessing the BWS app to submit/ earn free entries. Each Grand Prize is subject to these Official Rules and the Terms of Use for this web site and mobile app except as expressly stated otherwise. No purchase necessary to enter or win. A purchase or payment to any BWS advertiser will not increase your chances of winning. 1. Eligibility The Sweepstakes is open to residents of the United States who are at least eighteen (18) years old and have a mobile platform that can support the BWS app. Employees of BWS an affiliate or advertiser are not eligible to participate or win. BWS is subject to all applicable federal, state and local laws, rules and regulations. Void where prohibited. Participant's mobile device must accept cookies or any similar device used to track entries. 2. How to Enter the Sweepstakes To enter the Sweepstakes, just access the BWS mobile app then register or sign in to your user account. From here, users can earn multiple entries into the BWS Grand Prize sweepstakes by: 1) completing their Consumer Profile (this will earn five (5) entries and must be completed before any other entries can be earned); 2) sending an invitation to friends and families in your mobile contact list (this will earn two (2) entries per invite sent); 3) logging into BWS and submitting your daily entry (can earn one (1) entry each every twenty-four (24) hours); and 4) in some case, you may earn additional entries by clicking ads or participating in special offers. No purchase will be required to receive any entries. There is no maximum amount of entries that can be earned by any one user and every single entry has the same chance of winning as any other entry. Entries that are earned and do not win in the current Grand Prize drawing will be rolled over and added to the user’s entry count for the next BWS Grand Prize drawing. 3. Current Prizes BWS will give away a Grand Prize each year at a time and date to be announced by BWS. The current 2015 Grand Prize is $100,000. The promotional period for this sweepstakes begins on July 1, 2014 (12:00am, EDT) and ends on June 15, 2015 (11:59pm, EDT).  *Winner Selection Methodology*: Each entry earned by the user during the promotional period will be assigned an id that links to that user’s name and account information and entered into the Grand Prize drawing. The winning entry will be selected at random. If the user connected to the entry selected is unable to claim the Grand Prize for any reason (cannot be located, does not meet minimum requirements for entry, etc.) then a second winning entry will be selected at random. This process will continue until a winner is identified.  4. How to Claim a Prize  The initial winner will be notified within 10 business days via mail or phone or in-person visit if you are selected as the Grand Prize winner. Prize award date(s) promoted may be adjusted to accommodate travel arrangements and scheduling conflicts. The entrant named on the winning entry form will be considered the winner. Award subject to verification of identity and eligibility. Winner must be located and sign an Affidavit of Eligibility within 30 days or we will select an alternate winner. Acceptance of prize constitutes permission to use winner's name and photograph in television ads, in website promotions, and for other promotional purposes, unless prohibited by law. Parent or Legal Guardian must act for a minor.  5. Winner Verification; Prize Receipt  Winners may be required to show verifiable proof of legitimate search and entitlement to win and to sign an affidavit of eligibility and publicity release in order to claim their Prize. If you have been selected as a winner you should expect to receive your Grand Prize within six weeks of official notification. Unless otherwise specified, the Grand Prize will be awarded in one lump sum check in the winner’s legal name and the winner will be responsible for all taxes. If you have not received your Prize within six weeks after the end of the relevant Promotional Period, you must notify BWS through the contact messaging system at www.bigwinsweeps.com.  6. Publicity  Participation constitutes consent to use of Winner's name, likeness and location (city and state only) for promotional purposes in any media, worldwide, without further payment or consideration.  7. General Conditions  Any Grand Prize drawing may be canceled, suspended and/or modified, in whole or in part, if in the opinion of BWS any fraud, technical failure or other factor beyond its control impairs the integrity or proper functioning of the Sweepstakes. Neither BWS nor any of its advertisers are responsible for computer or mobile malfunctions, network connections, email delivery problems, systems failure or incompatibility, typographical, technical or key-stroke errors, or interruptions in internet service. The user and his/her entries may be disqualified if you attempt to circumvent these Official Rules or the Terms of Use. At BWS’s sole discretion, we may take action, including disabling a user's account, if we deem that a user is exhibiting unusual patterns of behavior or attempting to circumvent Official Rules. BWS retains the right to cancel part or all of the upcoming or any sweepstakes giveaway, at any time, without notice.  8. Limitations of Liability  If for any reason an entry is confirmed to have been erroneously deleted, lost or otherwise destroyed or corrupted, the entrant's sole remedy is to make another entry in the same Sweepstakes. No claimant in any dispute involving BWS or any advertiser shall be entitled to claim or obtain indirect, punitive, incidental or consequential damages. Liability of the Advertiser or any advertiser on a claim is limited to the value of the Prize in question. If such an event occurs, no sweepstakes winner will be selected and BWS will not be made to make any restitution to any users for loss of entries or downloading app as all action were performed by the user free of charge and completely voluntary.  9. Grand Prize Facts & Odds of Winning Details   |  |  |  |  | | --- | --- | --- | --- | | *Prize/Value* | *Giveaway* | *Ending Date* | *Estimated Odds of Winning* | | $100,000 | 2015 Grand Prize | 6/15/15 | 1 in 5,000,000 |  * + *ALL PRIZES ARE GUARANTEED TO BE AWARDED AS OFFERED*   + *NO PURCHASE OR PAYMENT NECESSARY TO ENTER*   + *BUYING WON'T HELP YOU WIN*  |  | | --- | | *You Have Not Yet Won.* All Entries Have The Same Chance Of Winning. The winner has not been identified. We don't know who the winner is. If you enter our Sweepstakes, your entry will have the same chance to win as every other entry.  *Enter For Free*. You don't have to buy anything to enter. Just follow the instructions in the Official Rules.  *Enter As Often As You Like.* Once you setup your user account, you may begin earning a many entries as you like towards the Grand Prize drawing.  *Buying Won't Help You Win.* Your chances of winning without a purchase are the same as the chances of someone who buys something. It would not be lawful to give any advantage to buyers in a Sweepstakes. |   10. BWS Company Information  The BWS is sponsored by Big Win Sweepstakes in Los Angeles, CA and can be contacted at [www.bigwinsweeps.com](http://www.bigwinsweeps.com).  11. Use of Consumer Information  BWS is a marketing company and information submitted by the user through the Consumer Profile and Account Setup portals may be used by BWS to target specifics ads to the user through the BWS app and/or the user’s mobile interface. Additionally, by setting up and account and completing the Consumer Profile, the user is agreeing to allow BWS to share such information with BWS sponsors and advertisers for the purpose of marketing and promotional activities. At no time will BWS ever willing and/or knowingly share consumer contact information to any business, person, or party for the purposes of false, misleading, fraudulent or unethical business or personal use or practices. All user information will be used only for legitimate, approved marketing and promotional services. Any businesses, persons, or parties using consumer information gathered from BWS for fraudulent, illegal or unapproved purposes will be prosecuted to the fullest extent of the law. |